

one¹⁷: THE ALLTECH IDEAS CONFERENCE

ONE CLUB MEMBERS AGENDA:

Orange text indicates ONE Club member-exclusive events
The ONE Club Lounge is in the Hyatt's Patterson Ballroom.

MAY 20		
ONE Club Registration	11 AM-5 PM	First floor of the Lexington Convention Center in the Heritage Ballroom 1-3. Register before the event starts to receive your VIP access badge.
ONE Vision 2050	10:55 AM -7:00 PM <i>No tickets required. Fast pass tickets can be booked at the information desk.</i>	You are invited to experience ONE Vision, a stunning 10,000-square-foot, state-of-the-art interactive exhibit that explores the future of food and of our planet. Experience a 45-minute digital journey through a world of abundance, which just might be ours, if we choose the right path to feed a growing population while protecting our planet. Located in Heritage Hall on the first floor of the Lexington Convention Center.
Alltech Craft Brews & Food Fest	12 PM-8 PM Lexington Convention Center	The fourth annual Alltech Craft Brews & Food Fest will showcase the finest the craft beer industry has to offer.
MAY 21		
ONE Club Registration	8 AM-7 PM	First floor of the Lexington Convention Center in the Heritage Ballroom 1-3. Register before the event starts to receive your VIP access badge.
ONE Vision 2050	8:30 AM -5:30 PM	You are invited to experience ONE Vision, a stunning 10,000-square-foot, state-of-the-art interactive exhibit that explores the future of food and of our planet.
ONE Club Golf Outing	9 AM-3 PM Tee time is 9 AM; breakfast begins at 8am Connemara Golf Course	In the spirit of networking and having fun, Alltech invites you (team of 4) for a day of golf at Alltech's Connemara Golf Course. Shotgun start will be early in the morning on Sunday and wraps up with a reception and cold Kentucky Ale®. To register, contact your ONE Club Concierge at concierge@alltech.com . Space is available on a first-come, first-served basis.
ONE Club International Welcome Dinner Reception	6 PM-7 PM ONE Club Lounge	Kick off your ONE17 experience in the ONE Club Lounge with an exclusive ONE Club reception before the International Welcome Dinner.
International Welcome Dinner	7 PM-10 PM Lexington Convention Center	This dinner features world-class entertainment, premier dining and international networking opportunities. Conference attendees only; badge required.

<p>Tours: (Optional)</p>	<p>8:30 AM -4:30 PM</p>	<p>Conveniently explore Kentucky with your fellow ONE attendees. Note: Tours are an additional cost; please contact concierge@alltech.com for a full list. <i>-*Limited capacity tour. Reserve your seat through your ONE17 registration.</i></p>
<p>Alltech Global Headquarters and Nutrigenomics Center Tour</p>		<p>Visit the central hub of Alltech's global business: our headquarters and state-of-the-art Alltech Center for Animal Nutrigenomics and Applied Animal Nutrition. Both are located in Nicholasville, Kentucky.</p>
<p>Alltech Algae Facility Tour</p>		<p>See the Alltech process for creating our proprietary algae-based animal nutrition and health products in Winchester, Kentucky.</p>
<p>McCauley's Facility Tour</p>		<p>McCauley's® is dedicated to excellence in equine nutrition, manufacturing premium-quality feeds and nutritional supplements exclusively for the horse, complemented with impeccable service.</p>
<p>Ridley Block Operations Tour</p>		<p>Tour the Ridley Block Operations plant in Flemingsburg, Kentucky, to experience the art and science of block manufacturing as done by a leader in the industry. Tour coach stops for lunch on return. Cost of lunch is not included. The tour includes a 45-minute plant tour and approximately three-hour, round-trip drive.</p>
<p>Alltech Lexington Brewing & Distilling Co.</p>		<p>Experience a behind-the-scenes look at our beer and spirits production. Our facility is a premier barrel-aging brewery and the only stop on the Kentucky Bourbon Trail® where you can sample beer as well as bourbon! For more information and a map for walking directions, please visit http://www.kentuckyale.com/tours/. *The brewery and distillery is an easy 10-minute walk from the Lexington Convention Center.</p>
<p>Boone Creek Creamery and Local Stud Farm</p>	<p>\$65</p>	<p>Get up-close-and-personal with some of the most beautiful horses around at a local stud farm. You'll also tour Lexington's new establishment Boone Creek Creamery as well as participate in a tasting...yum! Guests will have time to explore and purchase items such as jams, jellies, soaps, lotions, popcorn, coffee and more!</p>
<p>Kentucky Horse Park</p>	<p>\$60</p>	<p>Kentucky Horse Park tickets include admission to the world-renowned International Museum of the Horse, an affiliate of the Smithsonian Institution, the American Saddlebred Museum, and beautiful grounds. The journey begins on a custom coach with large scenery windows that provide a great view of the sites you'll see and experience. The guides are equipped with microphones, so you won't miss a single word they have to share with you.</p>

MAY 22

ONE Club Registration	7 AM-5 PM	First floor of the Lexington Convention Center in the Heritage Ballroom 1-3. Register before the event starts to receive your VIP access badge.
ONE Vision 2050	7:30 AM -4:00 PM	You are invited to experience ONE Vision, a stunning 10,000-square-foot, state-of-the-art interactive exhibit that explores the future of food and of our planet.
ONE Fun Run	6:30 AM	Participate in Alltech's ONE Fun Run, a 3K mini-marathon held on the stately campus of Lexington's - historic Transylvania University. Transportation will be provided for all non-downtown hotels.
ONE Club Lounge Opens	7 AM	The ONE Club members-only lounge and meeting room is open for networking.
ONE Club Breakfast	7:30 AM- 8:30 AM ONE Club Lounge	Start the day off right! Meet the 10 ventures participating in The Pearse Lyons Accelerator and discover the innovative solutions they are bringing to the future of agriculture. This exciting new addition to ONE17 is sure to challenge the entrepreneur in us all.
Meet-and-Greet: George Blankenship <i>Signing member only</i>	8 AM- 8:30 AM West Hall	Meet the former executive at Tesla Motors, Apple Computer and GAP Inc. - George Blankenship brings 30 years of international strategy, retail and real estate experience to his audiences.
ONE Plenary Sessions	8:30 AM-4 PM Rupp Arena	Hear from disruptors who will share innovative solutions to disrupt the status quo.
ONE Club Lunch	11:30 AM -1:30 PM ONE Club Lounge	Lamar Advertising's Ian Dallimore will be presenting on the evolving disruptive trends in digital advertising.
Kentucky Night Goes '60s	7 PM-10 PM Alltech Arena	Enjoy dinner with entertainment at the Kentucky Horse Park's Alltech Arena. Conference attendees only; badge required to receive special VIP seating for ONE Club members. Buses will provide transportation from the hotels.

MAY 23

ONE Club Registration	8 AM-5 PM	First floor of the Lexington Convention Center in the Heritage Ballroom 1-3. Register before the event starts to receive your VIP access badge.
ONE Vision 2050	7:30 AM -4:00 PM	You are invited to experience ONE Vision, a stunning 10,000-square-foot, state-of-the-art interactive exhibit that explores the future of food and of our planet.
ONE Club Lounge Opens	7 AM	The ONE Club members-only lounge and meeting room is open for networking.
ONE Club Breakfast	7 AM -8:30 AM ONE Club Lounge	Join your fellow ONE Club members for breakfast as Brian Luftman, founder and president of American Farm Investors, presents on “Big Money: Buying U.S. Farmland.” an exciting discussion on agriculture markets and the current industrial hemp boom.
ONE Plenary Sessions	8:30 AM-5 PM Lexington Convention Center	Hear from disruptors who will share innovative solutions to disrupt the status quo.
ONE Club Lunch	11:30 AM -1:30 PM ONE Club Lounge	A representative from Gartner, the world’s leading information technology research and advisory company, will present on “Disruptive Technologies for Grocers.” This insightful discussion will focus on how we can embrace disruption.
Shaker Village Tour with Lunch	11:30 AM-5:30 PM \$104	Shaker Village is the perfect landmark destination, surrounded by 3,000 acres of rock walls, rolling pastures and historic spaces. (Optional)
ONE Club VIP Reception	5:00 PM -6:30 PM (or immediately following the ONE Plenary Sessions) ONE Club Lounge	Share a beer and ideas as you network with senior Alltech management. The ONE Club Golf Outing awards ceremony will also be during this time.
ONE Great Bite Dining Night	6 PM-8 PM See dining guide	Conference attendees are free to explore Lexington’s thriving restaurant scene, featuring cuisines from around the world. This is a chance to enjoy some of what this great city has to offer. Please contact concierge@alltech.com to reserve your spots.
Kentucky Bourbon Barrel Ale® Trail	8 PM Downtown Lexington	Live music hop in downtown Lexington.

MAY 24

ONE Club Registration	8 AM-12 PM	First floor of the Lexington Convention Center in the Heritage Ballroom 1-3. Register before the event starts to receive your VIP access badge.
ONE Vision 2050	7:30 AM -11:30 AM	You are invited to experience ONE Vision, a stunning 10,000-square-foot, state-of-the-art interactive exhibit that explores the future of food and of our planet.
ONE Club Lounge Opens	6:30 AM	The ONE Club members-only lounge and meeting room is open for networking.
ONE Club Breakfast	7 AM-8 AM ONE Club Lounge	Join your fellow ONE Club members as we look to the future of business with guest speakers from the 2017 Alltech Innovation Competition winners. The creators of the ventures Stillage Solutions, Tech Gnar and Milktech will discuss how their innovative ideas will disrupt their industries.
ONE Focus Sessions	8:30 AM -12 PM Lexington Convention Center	Join our interactive focus sessions, in which we will explore disruptive ideas and attendees will have a chance to participate in discussions relevant to their respective fields.